# Meg Yuan

#### EDUCATION -

#### University of California, Los Angeles (UCLA)

Cumulative GPA: 3.9 / 4.0

B.S. Cognitive Science (with Specialization in Computing) · Expected June 2025

#### Core Coursework

- · Cognitive Psychology, Fundamentals of Learning, Sensation & Perception, Behavioral Neuroscience
- · Multivariable Calculus, Linear Algebra, Logic, Probability & Statistics
- · C++ Programming, Python with Applications, Java with Applications, R Programming
- · Microeconomics, Macroeconomics, Principles of Accounting, Philosophy

#### Google UX Design Certificate · 2024

- · Completed a rigorous, hands-on program that covers the design process, acquiring the skills to empathize with users, conduct user research and interviews, ideate, build lo-fi to hi-fi wireframes and prototypes, and consider accessibility
- · Designed three end-to-end projects consisting of mobile apps and responsive websites in Figma

## UCLA CLUBS/ASSOCIATIONS & WORK EXPERIENCE —

#### **UCLA Creative Labs**

#### Internal Board Design Member

- · Overseeing the design of social media posts and maintaining overall visual identity of the club
- · Organizing design workshops and collaborations in partnership with other clubs to teach the basics of design tools and foster creativity within the UCLA community

### Clearify UI/UX Designer

· Spearheaded a comprehensive user research survey and accomplished a seamless integration of hi-fidelity wireframes into a personalized skincare analysis browser extension

#### **UCLA DevX**

### Finterview Project Member

· Leading design and marketing on a 5-person team to build an AI-powered interview prep app

## Innovative Design at UCLA

## Web Team Designer

- · Selected onto a 7-member branding team to develop layouts and a design system for a magazine
- · Building UI/UX components of websites for on-campus clubs and local community clients

#### Association of

#### **ACM Design Intern**

## chapter at UCLA

Computing Machinery · Creating social media graphics, designing for several internal projects, and maintaining ACM's visual branding

#### General Biological

#### UI/UX Designer

October 2023 – Present

· Heading the design of the company's website to facilitate seed round fundraising

## **UCLA** Cognitive Science Labs

### Research Apprenticeship

February 2023 – August 2023

· Conducted extensive data cleaning and optimized the user interface of online psychology experiments in Drs. Martin Monti and Alan Castel's labs

#### YouTube **Content Creator**

June 2020 - June 2023

· Amassed over 130,000 subscribers, 11 million channel views, and multiple sponsorships including Notion, Ana Luisa, and Lewkin by filming, editing, conducting search engine optimization, and developing brand identity for my personal lifestyle channel

## SKILLS & INTERESTS

Design & Video Editing Tools: Figma, Photoshop, Final Cut Pro

**Programming Languages:** C++, Python, Java, R

Languages: English (native), Mandarin (proficient), French (intermediate)

**Hobbies & Interests:** reading, cooking, fitness, traveling